



SEMINAR PROGRAMME

DAY 1 – 26 February 2020

TIME	INDUSTRY FORUM STAGE	DESIGN INNOVATION STAGE	ECOPACK STAGE	PPF FORUMS STAGE
10:00				
10:15	The Drinks Forum - Hosted by <i>thedrinksreport</i>			
10:30	Intro: <i>Anthony Denny, Publisher, Whisky Magazine</i>			
10:45	The Importance of Brave Brand Story Telling – An uplifting refresh for Somersby <i>Rob Skelly, Associate Creative Director, Elmwood Leeds</i>	Design Innovations: Materials, Markets and Technologies for the Future <i>Neil Farmer, Owner, Neil Farmer Associates</i>	The role for chemical recycling in the PET industry. <i>Mark Dawes, European Marketing Development Manager, DuPont Teijin Films</i>	
11:00	Helping drinks brands to activate their most powerful owned-media asset		When did we stop thinking? <i>Kevin Vyse, Head of Technical at Rapid Action Packaging UK and Ex Circular Economy Expert at M&S</i>	Label&Print Forum Room 101: The Flexo edition panel <i>Michal Lodej, Editor, FlexoTech Magazine</i> <i>Dave Daniels, Sales and Technical Director, National Flexible Ltd.</i>
11:15	<i>Rob Hollands, Managing Director, SharpEnd</i>			
11:30	Carlsberg UK's pursuit of better packaging <i>Pete Statham, Sustainability Manager & Alastair Porter, Senior Brand Manager, Carlsberg Group</i>	Industrial Strategy: Smart Sustainable Plastic Packaging <i>Paul Davidson, Challenge Director – Smart Sustainable Plastic Packaging, UKRI</i>		
11:45	Q&A panel		Trust but verify <i>Rosie Teasdale, Executive Director, FSC</i>	Personalisation – a balancing act <i>Rob Brown, Head of Graphic Arts & Industry Print, UK, Ireland & Nordics, OKI Europe Ltd</i>
12:00				Personalisation's ongoing success in the print industry? What can personalisation mean for your packaging... <i>Jo Stephenson, Managing Director, PHD Marketing & Strategy</i> <i>Chris Tonge, Executive Director, ULTIMATE GROUP</i>
12:15	The Food Forum - Hosted by <i>Campden BRI</i>	Digital Print for Design Innovation & Sustainability <i>Jen Newell, Head of Realisation, Pearlfisher</i>		
12:30	Intro: <i>Emma Hanby, Associate Director Consulting Technology, Campden BRI</i>		Resolving single-use packaging, not single-use plastic! Assessing refillable and reusable packaging solutions.	
12:45	Sustainability & 50% Plastic Reduction Challenge <i>Oliver Revill, Senior Category Buying Manager, Gousto</i>		Panel Chair: <i>David Burrows, Environment writer & researcher, Envirobuzz Editorial</i> <i>Sarah Greenwood, Packaging Technology Expert / Leader, University of Sheffield</i> <i>Catherine Conway, Founder & Director, unpackaged</i> <i>Libby Peake, Senior Policy Adviser, Green Alliance</i> <i>Jo Chidley, Co-Founder, Beauty Kitchen UK Ltd</i>	
13:00	Extended producer responsibility and the changing policy landscape – what does it mean for you?	Consumer roles to close the loops of resource flows for Fast-Moving Consumer Goods <i>Marco Aurisicchio, Associate Professor, Dyson School of Design Engineering, Imperial College London</i>		
13:15	<i>Sarah Ottoway, Sustainability and Social Value Lead, Suez</i>			
13:30	Little Freddie's Pouch Recycling Journey: Creating a circular system for flexible aluminium laminates <i>Frankie Siew, Innovation Packaging Manager, Little Freddie</i> <i>Nicola Smith, Environmental & Sustainability Manager, Little Freddie</i>		<i>David Burrows, Environment writer & researcher, Envirobuzz Editorial</i>	Packing, Fulfilment & Logistics Forum How packaging innovations can accelerate future automation <i>Llewelyn Rees, MD, Reeco</i>
13:45	Q&A panel	What are the opportunities for online and fastfood packaging where retail constraints are no longer there?		
14:00		Panel <i>Paul Foulkes-Arellano, Founder, Sustainable Design Alliance</i> <i>Pete Booth, Principal Consultant, Tin Horse Design</i> <i>Rob Skelly, Associate Creative Director, Elmwood Leeds</i> <i>Dhruv Boruah, Founder/CEO, CommonVC</i>	The BIG Carbon Debate	
14:15	Healthcare & Pharma Forum - Hosted by <i>iDi Pac Ltd</i>		Ceflex - a Circular Economy for Flexible Packaging <i>Haulwen Nicholas, Workstream Consultant, CEFLEX</i>	The 'Take Back' Service – Reverse Logistics <i>Kevin Rogers, Senior Manager, Elanders Group</i>
14:30	Intro: <i>Chris Waterhouse, Managing Director, iDi Pac Ltd</i>			
14:45	Smart Packaging and patient adherence <i>Christopher Waterhouse, Managing Director, iDi Pac Ltd</i>		The Ecopack Challenge Hear the latest cutting-edge sustainable innovations battle it out in a Dragon's Den style pitch to discover who will be crowned the 2020 Ecopack winner.	Leveraging Value-added Services to Better Serve Today's Customer Needs <i>Mark Catley, Business Development Director UK & Ireland, XPO Logistics</i>
15:00	The Unique Device Identification (UDI) on medical devices <i>Jorge Figueira, ISO TC/157 Expert Member, Quality & Regulatory Management, Pasante Healthcare</i>	Understanding how your packaging data can impact your sustainability and supply chain message <i>James Skidmore, Head of Consulting, Valpak</i>		
15:15				
15:30	Trust in you Label: Where the digital world meets the physical supply chain <i>Dave Bennett, Chief Commercial Officer, Kallik</i>		Convenience and sustainability, how do we get the consumer to play their part? <i>Nick Brown, Head of Sustainability, Coca-Cola</i> <i>Peter Maddox, Director, WRAP</i> <i>Gavin Ellis, Director & Co-Founder, Hubbub</i> <i>Libby Peake, Senior Policy Adviser, Green Alliance</i> <i>Jane Skelton, Program Manager, OPRL</i>	
15:45	Q&A panel			
16:00				
16:15				
16:30			Ecopack challenge winner announced	
17:00	Join us and relax with a drink after a busy day at the Official Networking Show Party			

DAY 2 – 27 February 2020

TIME	INDUSTRY FORUM STAGE	DESIGN INNOVATION STAGE	ECOPACK STAGE	PPF FORUMS STAGE
10:00				
10:15	Beauty Forum - Hosted by <i>IM Associates</i>			
	Intro: <i>Imogen Matthews, Managing Director, IM Associates</i>			
10:30	A Review of Prestige Beauty in 2019 <i>Helen Duxbory, NPD</i>	PACKAGING AND PARLIAMENT, THE RACE TO BE THE GREENEST MP <i>Mark Pawsey MP, Member of Parliament for Rugby & Chair of the APPG for the Packaging Manufacturing Industry</i>	The 'green' list <i>Dave Daniels, Sales and Technical Director, National Flexible Ltd</i>	
10:45	How to navigate your way to compostability <i>Kathryn Danzey, MD, Rejuvenated Ltd</i>	The Packaging Society debate "Packaging Design and Sustainability – what are the key issues?"		Packing, Fulfilment & Logistics Fund Your New Projects with R&D Tax Rewards from HMRC <i>Paul Grabham, R&D Tax Expert, randd Uk Ltd.</i>
11:00		Panel <i>Richard Coles, Director, Emagine Packaging Ltd.</i> <i>Thomas Leech, Co-Founder, Department 22</i> <i>Paul East, Packaging Sustainability Manager, RECOUP</i> <i>Mike Swain, Managing Director, PackIDS</i> <i>Gregor Anderson, Managing Director, Pharmacentric Solutions</i>	Avoiding the Greenwashing epidemic and creating a solid packaging strategy which avoids false claims.	
11:15	How do we suss out Sustainability – The reality of a small brand's packaging decision making process. <i>Sam Farmer, Founder, SAMFARMER</i>		Panel Chair: <i>Philip Chadwick, Editor, Packaging News Jo PYBUS, UK Environment & Retailer Compliance Controller, ESSITY UK LTD</i> <i>Sarah Ottaway, Sustainability & Social Value Lead, Suez</i> <i>Haulwen Nicholas, Founder, Packaging Oracle</i> <i>David Burrows, Environment writer & researcher, Envirobuzz Editorial</i>	How is Ecommerce changing the logistics landscape? <i>Peter Ward, Chief Executive UK Warehousing Association</i>
11:30	Sustainable, desirable, beautiful – how to design a beauty brand in 2020 <i>Joanne Free the birds</i>	Industrial Strategy: Smart Sustainable Plastic Packaging <i>Paul Davidson, Challenge Director – Smart Sustainable Plastic Packaging, UKRI</i>		Consistency of global campaign execution: the kitting & collation and logistics perspective. <i>Steven Hurworth, Business Strategy Manager, Campaign Fulfilment, Communisis</i>
11:45	Q&A panel			
12:00	The E-Commerce Intro: <i>Alex Sword, Editor, InternetRetailing</i>			
12:15	How to find the 'Sweet Spot' for your e-commerce packaging and why the perfect pack does not exist? <i>DS Smith</i>	Ditching plastic starts here <i>Alexander Chaplin Head of Design Dixons Carphone</i> <i>Frances Sue Senior Brand Manager Dixons Carphone</i>		
12:30			Aspirational & Sustainable Packaging Design <i>Edmond Irizarry, Executive Director – Packaging Development, Aveda</i>	
12:45	Behind the scenes of the process design of plastic-free ecommerce packaging <i>Fred Lill, Owner/Director, Lil Packaging</i>			
13:00	<i>New retail landscape and how packaging needs to adapt</i> <i>Sara Samedzade-Jagini, Associate Analyst, GlobalData</i>			Label&Print Forum Growth markets and how to exploit them- Panel <i>Brendan Perring, General Manager, IPIA</i> <i>Lewis Evans, Product Manager, Vivid Laminating Technologies</i> <i>Alice Murray, National Wide Format & Inkjet Sales Manager, Fujifilm Graphic Systems</i> <i>Steve Chappell, Graphical Board Development Manager, Antalis</i>
13:15		Häagen-Dazs – A TerraCycle Loop case study <i>James Pryor, Creative Director, Touch</i>	Sustainable Packaging choices for a brand owner – Navigating conflicting data and priorities. <i>Michel Steinecke, R&D sustainability packaging manager, Britvic</i>	
13:30	Industry Insights Forum Is our industry's approach to the circular economy more aligned to profit than the environment? <i>David Tonkin, Project & Portfolia Manager, Muller</i>		Plastic food packaging: a tough act to follow. <i>Simon Balderson, Owner, Sirane Group</i>	
13:45		Packaging: A Dirty Word? <i>Ian Cameron, creative director, brand experience, Butterfly Cannon</i> <i>Jenny Cairns, innovation & sustainability manager, Butterfly Cannon</i>		
14:00	BSc Packaging Professional: Equipping businesses to move towards a carbon neutral supply chain. <i>Glyn Hawley, Collaborative Lead for Art & Design, Sheffield Hallam University</i> <i>John Sorsby, Business Development Manager, Sheffield Hallam University</i>		The BIG Carbon Debate Keynote <i>Rebecca Pow MP, Parliamentary Under Secretary of State at the Department for Environment, Food and Rural Affairs</i>	
14:15			The Big Debate – This house believes that we will fail to meet net-zero carbon targets, if we ban plastic packaging.	
14:30			For: <i>Richard Kirkman, Chief Technology & Innovation Officer, Veolia UK & Ireland</i> <i>Margaret Bates, Executive Director, OPRL</i> <i>Paula Chin, Sustainable Materials Specialist, WWF UK</i> <i>Barry Turner, Director of Plastics & Flexible Packaging, British Plastics Federation</i>	
14:45				
15:00				
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15:45			Against: <i>Robert Fell, Director & Chief Executive, MPMA</i> <i>Professor Anthony J Ryan, Professor of Physical Chemistry, University of Sheffield</i> <i>Rebecca Burgess, Chief Executive, CITY TO SEA</i>	
16:00				